

METHOD AND SYSTEM FOR CREATION OF VIRTUAL EVENTS

ABSTRACT OF THE DISCLOSURE

A distributed application service provider allows decentralized and dynamic creation of virtual events for presentation through the Internet in real time to meet specific presenter needs. An administration module authorizes plural organizations to create virtual events with a virtual event engine. An organization administrator authorizes event champions to create virtual events with a rapid event generator to generate a virtual event object that establishes the architecture of the virtual event. Based on permissions from the event champion, contributors, such as presenters keynote speakers, exhibitors and/or sponsors, upload content to the virtual event engine through a contributor module. Object oriented use cases define functionality for the virtual event engine to allow decentralized creation of virtual events that are created on demand in real time in a scalable and flexible manner, presented for a predetermined time, and archivable as objects tagged with metadata to establish an organization's larger learning architecture.